

# Vacancy announcement for an international consultant

## Communications for Development (C4D) Specialist

UNICEF in Togo is looking to recruit an international consultant for an eleven (11) months period to provide support to the continued development of UNICEF Togo's Communication for Development programme.

### **Consultancy objectives**

Assistance has become necessary due to the limited C4D expertise in the country required for scaling up C4D efforts in a coordinated and effective manner. The C4D function is currently managed by one staff, who requires policy level and strategic support. The specific objectives of this consultancy therefore are to:

- To support C4D evidence-based policy and strategy development, including M&E to measure and document C4D progress, lessons learnt and bottlenecks;
- To strengthen C4D partnerships, networks and alliances both with government agencies and development partners active in the field of C4D at the national and local level as well as with civil society organisations, communication channels and the media;
- To support the scaling up of C4D efforts with an emphasis on essential child survival practices.

### **Main deliverables**

- Strategic plan, including expected results, strategies for their delivery and progress monitoring indicators;
- Quarterly reports outlining key results obtained, challenges, opportunities and the way forward;
- Final report detailing key results, challenges, opportunities, key lessons learned and recommendations for reinforcing the evidence and results-based management and evaluation function in UNICEF Togo.

### **Qualifications**

- Advanced university degree in C4D or social/behavioural sciences (sociology, anthropology, psychology, community-based development), or a related field.
- At least 8 years of practical experience in participatory communication (planning, social mobilisation, participatory research, training and impact evaluation).
- At least 8 years of practical experience designing/ implementing BCC programmes.
- Knowledge of current developments in the fields of communications and C4D
- Training in developing participatory communications strategies, behaviour analysis, formative research and impact evaluation
- Fluency in French required, working knowledge of English is required.

**Duration of the consultancy:** Eleven (11) months

### **Application submissions**

- Applications must include a detailed CV and an updated P11.
- Application should be sent by email to [ngkantziza@unicef.org](mailto:ngkantziza@unicef.org) cc : [tdelatorre@unicef.org](mailto:tdelatorre@unicef.org) and [ntesfay@unicef.org](mailto:ntesfay@unicef.org) with the subject : « Communications for Development Specialist » before 09 September 2009 at 12h00.

**Refer to the terms of reference for the details of the consultancy.**

**N.B. QUALIFIED FEMALE CANDIDATES ARE PARTICULARLY ENCOURAGED TO APPLY**